



The New Zealand Lavender Growers Association
invite you to register for the NZLGA Conference 2024

Friday 30th August to Sunday 1st September
Location: Distinction Hotel, 14 Cathedral Square, Christchurch



'The Transformation Conference - take your business to the next level'

What is Transformation?

To some it may be renewal, a change in direction, to others it may be a step up or the next step in their journey. Maybe we've been incubating thoughts, like a pupa in its cocoon. During this time, we may have been thinking about new ideas, questions, and plans ready to burst forth. If you want to refresh yourself and transform your business, this conference is for you.

Our Keynote Speaker - Malcolm Woolmore of Kiwiflora International Ltd

Our main speaker is a well-known and well-respected figure in both the New Zealand and international ornamental horticulture scene. Kiwiflora International represents NZ plant breeders both locally and globally also functioning as an importer of new plant varieties into NZ through connections with overseas agents and plant breeders. Malcolm will speak on marketing in general and developing new plant varieties.

Our International Speaker - Ellen Reynolds of Beagle Ridge Herb Farm and Environmental Education Centre

Beagle Ridge is a Lavender farm and Education Centre with a focus on pollinators and butterflies. It has become the go-to agri-tourism destination on the East Coast of the USA with visitors from 42 countries discovering the farm, which is hidden in a valley in the Blue Ridge Mountains of Virginia.

What you can expect:

- Friday evening drinks and canapes on the Christchurch iconic heritage tram
- Expert speakers and workshops to take your lavender business to the next level
- Discover the latest trends and innovations in the industry
- Enhance your business knowledge and skills
- Exhibits and demonstrations
- Gala Dinner fun and frivolity
- NZLGA Supreme Oil Awards prizegiving
- Connect with lavender growers from New Zealand and around the World
- Sunday field trip to North Canterbury Nursery and Lavender Farms
- Explore the beauty of New Zealand

Friday evening 30 August 4pm - Private tram tour of Christchurch City

Private one-hour tram tour of our beautiful historic Christchurch City with commentary, drinks and canapes. This is included in the registration fee but you must pre-book for catering purposes.

Saturday 31 August 8:30am – 5:00pm – Distinction Hotel

- Registration 8:30am
- Keynote Speaker
- Presentations and Workshops:
 - The NZLGA Food Template
 - Starting your Lavender Farm
 - Gas Chromatography - A step towards quality
 - Value Adding – Continue your journey
 - Essential Oil Assessment and Correct Usage
 - Know your obligations beyond the TGA – Labelling and product presentation
 - And more
- Open Discussion and Networking

Saturday 31 August 7:00pm – 10:00pm

- Gala Dinner 7:00pm
- International Guest Speaker
- Oil Awards Presentation

Sunday 1 September 8:30am – 4:00pm

- Farm Visit – Lavender Fields - <https://www.lavenderfields.co.nz/>
 - Wreath Making Workshop – limited numbers available
- Farm Visit – Herbal Visionz - <https://www.hvlavender.com/>
 - Harvest Machinery Demonstration
 - Junk Journal Making
- Garden Visit – Christchurch Lavender - <https://www.chchlavender.co.nz/>



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Registration Form

TICKET CATEGORY	TICKET PRICE
NZLGA Full/Life/Friends Member	\$180
NZLGA Associate Member	\$230
NZLGA Member's Non-financial Partner/Spouse	\$205
TALGA Full Member	\$180
Non-member (not involved in lavender)	\$250
Gala Dinner attendance only	\$90

Attendee 1:	\$
Attendee 2:	\$
Total	\$

Address 1:	
Address 2:	
City/Post Code:	
Email:	
Phone:	

Please confirm your attendance for each event below:

EVENT	Y/N	Name(s) Attending
Friday Tram Tour		
Saturday Conference		
Gala Dinner		
Sunday Field Trip		
Sunday Wreath Making		

We intend to stay at the Distinction Hotel, please send the discount link	Y / N
We will require transport for the Sunday Field Trip	Y / N

Please indicate if you have any dietary requirements	
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Accommodation at Venue – Distinction Hotel

Distinction Hotel, room per night from \$195 - \$235, does not include breakfast. If you require accommodation at the hotel, please advise on the previous page. We will then forward a link and password for you to book and pay direct at the discounted rate.

There are many other accommodation options in Christchurch, for example:

BreakFree on Cashel, 165 Cashel Street
City Centre Motel, 876 Colombo Street
City Central Motel Apartments, 252 Barbadoes Street
Tuscan Motor Lodge, 74 Bealey Avenue
Fitzgerald Cottage CBD, Sleeps 4
Or Google Search

Travel options:

The nearest Airport is Christchurch.

1. Car hire is available from Christchurch airport.
2. The Distinction Hotel is a 36-minute taxi/uber ride from the airport.

Any questions you may have regarding the conference registration please email nzlg-treasurer@lavender.org.nz.

Please return your registration form together and payment advice to:

Jan Abernethy

Email:

nzlg-treasurer@lavender.org.nz

or
351 Dalefield Rd, RD1, Carterton

Please tick payment option.

Direct credit to NZLGA 02-0500-0587725-01 (preferred)
Reference & Details [*Members Initials and Surname*] [Conf 2024]

Credit card payment. We will email you an invoice. (A 5% transaction fee will apply)